

# 2018 | NATIONAL SPONSORSHIP OPPORTUNITIES

## OVERVIEW

Forward Cities' most powerful asset is our national network. Through our recent merger with CEOs for Cities, our cross-sector, cross-generation network is now comprised of over 1,000 leaders from 33 member cities who are driving innovative solutions to grow their local economy and foster shared prosperity. By becoming a national sponsor of Forward Cities, you have the opportunity to plug into this network through our two national meetings (a members-only city workshop of 200+ leaders in Durham, NC this June and a national convening of 400+ city leaders from 60+ cities in November tentatively hosted in Miami), 23K followers on social media, and a newsletter that goes out bi-weekly to 15K targeted readers passionate about urban transformation. We invite you to join this important conversation and contribute to the nation's largest and most dynamic city learning network committed to advancing inclusive innovation.

Below is an outline of sponsorship benefits:

### 100K

- Full page ad in conference program for both spring AND fall convening
- Brief welcome remarks at the both spring AND fall convening
- Brief (approximate 60-90 seconds) company-provided video presentation at the fall national convening
- Recognition on advertising materials and event registration page for both spring AND fall convening
- Full feature on both our website and newsletter (1 year)
- Banner ad in newsletters (1 year)

### 50K

- Sponsorship branding throughout the national convening (either spring OR fall convening)
- Advertising on event materials and logo event registration page for both spring AND fall convening
- Speaking opportunity (either spring OR fall convening)
- Logo on sponsorship webpage (1 year)
- Banner ad in newsletters (1 year)

### 25K

- Recognition as lunch sponsor & field trip sponsor (either spring OR fall convening)
- Advertising on event materials and logo on event registration page (either spring OR fall convening)
- Logo on Sponsorship webpage (1 year)
- Banner Ad in newsletters (1 year)

### 10K

- Advertising on event materials and logo on event registration page (either spring OR fall convening)
- Logo on sponsorship webpage (1 year)
- Banner ad in newsletters (1 year)

## AGENDA TOPICS FOR DURHAM, NC 2018 SPRING WORKSHOP

- Defining inclusive innovation and competitiveness;
- Measuring progress: what are the key economic indicators for inclusive competitiveness and what could a national benchmarking index include?;
- Showcasing promising practices across the national network;
- Introducing capacity building support and potential funding streams to advance this work in your city;
- Sharing practical tools, case studies, and stories;
- Ample networking opportunities; and
- Exploring Durham's emerging inclusive innovation ecosystem and learning about the ongoing triumphs and tribulations (as well as experiencing Bull City's downtown renaissance!)

## CONTACT, QUESTIONS

Charles Robinson, [crobinson@forwardcities.org](mailto:crobinson@forwardcities.org)